**BETTER, NEW LOOK MOTORSPORT MEDIA NOW LIVE**

*Facelift, upgrades take Motorsport Media website forward*

South Africa’s leading motor racing news service, Motorsport Media is celebrating ten years as media provider with a fresh new look, among several other improvements to make the website more attractive and user friendly to media users, racers, regular readers and its clients alike.

Established as a simple email service to motoring journalists and editors in an effort to help improve the profile of South African motorsport in 2013, Motorsport Media stepped up to its [www.motortsportmedia.co.za](http://www.motortsportmedia.co.za) website in 2017. The custom-built page has served a growing list of motorsport clients over the years as it evolved to become South Africa’s leading motorsport media and news service.

Motorsport Media’s clientele today comprises the lion’s share of the cream of the South African motorsport crop, for which it publishes regular motorsport stories, both for distribution to the media, and as a comprehensive record of local motorsport and South Africans racing abroad.

Motorsport Media caters for the media needs on the National and Regional circuit racing Extreme Festivals and their many classes, teams and drivers that race there, including Global Touring Cars, GTC SupaCup, CompCare Polo Cup and Investchem Formula 1600. Motorsport Media also looks after the media needs of SA National Rallying, Karting, Cross County Motorcycles, among other series, teams and local and international drivers and riders.

Each Motorsport Media post is also distributed via its extensive social media platforms. The Motorsport Media RaceWeek Newsletter serves as a much anticipated compendium of all race reports, previews and other stories published in the previous week, every Tuesday. Motorsport Media also this week launched its new Industry category as a reasonably priced, yet most effective media platform for any motoring or motorsport related company.

“Motorsport Media has served motorsport handsomely for ten years now, and especially since we launched our custom website in 2017,” publisher Michele Lupini concludes. “But they tell us that a change is as good as a holiday, so we’ve taken the opportunity to fine tune a few technical aspects of the page, while giving it what we trust is a really cool new look and feel.

“We now look forward to continuing to serve local motorsport for the next ten years and many more, and we trust that our clients, readers and the media will find that the changes make for an even better Motorsport Media experience.”